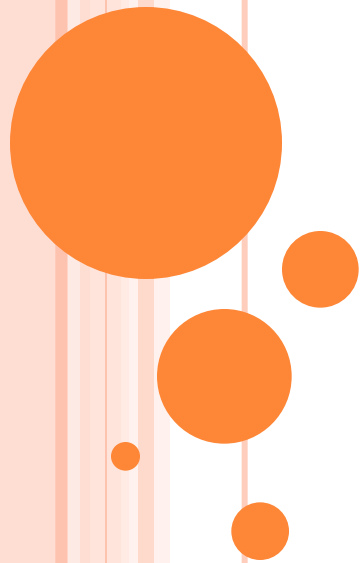


**Women's Giving Circle
Of
Fayetteville**



WHY ARE YOU HERE?

- 13.7% of women in North Carolina live below the poverty level. (2007, Center for Women's Health Research, UNC-CH)
- Women earn \$0.73 to every \$1.00 that men earn in the state of North Carolina. (2002, Institute for Women's Policy Research)
- North Carolina ranked 40th out of the 50 states when it came to women's annual earnings. (2002, Institute for Women's Policy Research)
- Cumberland County has the 4th highest rate of teen pregnancy (ages 15-17) in the state of North Carolina. (2002-2006, North Carolina State Center for Health Statistics)
- In 2006, more than 111,000 children were assessed for maltreatment in the state of North Carolina. (2006, Prevent Child Abuse North Carolina)



WHY ARE YOU HERE?

- We would like to invite you to be a part of the dynamic group of women that has formed in Cumberland County
- We are talking about giving circles, women giving together
- The Women's Giving Circle of Fayetteville is a way for women to come together, pool their resources, and make funding decisions to change the lives of women and children forever



MISSION STATEMENT

- Women's Giving Circle of Fayetteville seeks to build and encourage philanthropy in women, engage all generations, and encourage women to be more intentional with their giving.



WHAT IS A “GIVING CIRCLE”?

- A type of pooled fund where members make grants together
- Giving circle members organize around a common interest. For us, it is *women and children*
- By pooling annual charitable gifts, members can make grants that are larger in size and therefore provide more meaningful financial support to non-profits that are successfully addressing *women and children* issues in our area
- Really it is just ...

“women giving together”



WOMEN'S GIVING CIRCLE OF FAYETTEVILLE is:

- For all ages
- Women
- Diverse
- Collaborative
- Making a difference
- Engaged
- Alive!
- Empowering
- Fun!
- Informed



CHARACTERISTICS OF GIVING CIRCLES:

- More than 400 giving circles identified across the U.S. (as of 2006)
- Donors pool their money in a shared fund and decide together where the money is given
- Donors learn together
- Dollars given in the U.S.:
 - \$100+ million given since 1990s
 - \$13 million given in 2006 alone



WOMEN'S GIVING CIRCLE OF FAYETTEVILLE DONORS CONTRIBUTE...

- \$550 per year for a period of three years
 - \$400 is placed in the grant making pool
 - \$100 is placed in the *Women's Giving Circle of Fayetteville Endowment Fund*
 - \$50 is added to the administrative/operating fund



OUR STRUCTURE

- Executive Committee
- Grants Committee
- Events/Education Committee
- Membership Committee
- Marketing Committee
- Temporary Work Groups



MEMBERSHIP BENEFITS

Giving circle members:

- Choose personal level of involvement
- Learn together about high impact women's funding
- Connect with women's organizations and make a difference together
- Leverage financial contributions, volunteerism, and expertise
- Make a visible impact in the lives of women and children in Cumberland County
- Have Fun!



WOMEN'S GIVING CIRCLE OF FAYETTEVILLE – VISION

- Empower women givers of all ages and backgrounds.
- Educate donors on women's issues in our community.
- Impact substantial, positive change for women and children throughout Cumberland County by pooling financial resources.



ROLE OF CUMBERLAND COMMUNITY FOUNDATION

“Host” for the Giving Circle:

- Financial (501-c-3 umbrella, IRS 990 and audit preparation)
- Administration and support (database development, meeting coordination and space, membership tracking)
- Gift and grant administration
- Development and donor relations
- Assist with events



ROLE OF MEMBERSHIP

- Leadership and structure
- Membership recruitment
- Event participation
- Program area education (*improving the lives of women and children*)
- Grant decisions
- Evaluation



NEXT STEPS –

- Consider joining us in this exciting new initiative
- Invite other women to become part of the WGCF - Do you know any women in Cumberland County who want to make a difference in the lives of women and children?
- Build funds to provide high impact grants to women and children in Cumberland County
- Consider completing Women's Giving Circle of Fayetteville new member application today



THE MATH

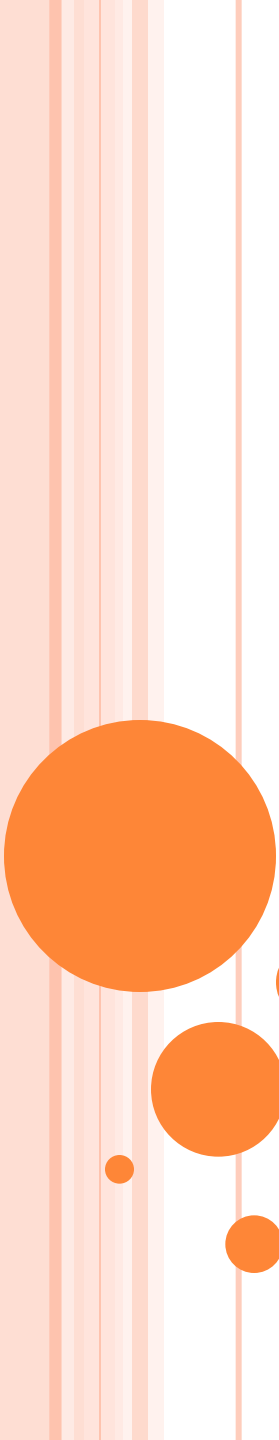
Annual member contribution of \$550 means...

@ 250 members = \$137,500 raised annually

@ 125 members = \$68,750 raised annually

@ 75 members = \$41,250 raised annually





**“HOW WONDERFUL IT
IS THAT NOBODY
NEEDS TO WAIT A
SINGLE MOMENT
BEFORE STARTING TO
IMPROVE THE WORLD.”**

Anne Frank

DISCUSSION / Q & A

- Discussion
- Remaining questions
- What's next????
- Welcome Packets



CONTACT INFORMATION

Susan Barnes

Giving Circle Coordinator

Cumberland Community Foundation

susan@cumberlandcf.org

910-483-4449 tel

910-483-2905 fax

www.cumberlandcf.org

