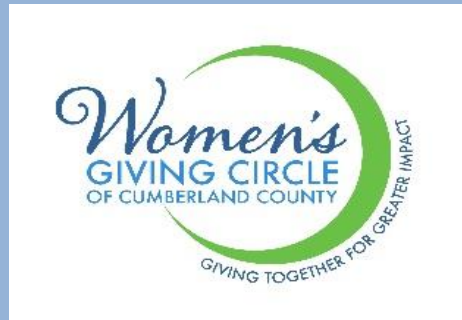


Women's Giving Circle Grants Information Session 2022/2023 Grant Cycle



Welcome & Introductions

- Participants: Who you are, a bit about your organization & work, Women's Giving Circle experience or knowledge.
- Thank you for coming and for the work you are doing to improve the quality of life in Cumberland County for everyone!!!

What is the Women's Giving Circle of Cumberland County?

- **Mission:** build and encourage philanthropy in women, engage all generations, and encourage women to be more intentional with their giving.
- **Who We Are:** Women of all ages and backgrounds residing in Cumberland County who come together, pool their contributions, and make funding decisions together.
- **How We Give:** Each member contributes \$550 annually for a minimum of three years. This commitment helps women to realize that philanthropy is a lifetime venture and helps provide stability to the funds of the Women's Giving Circle.

What is the Women's Giving Circle of Cumberland County?

- Charitable fund established by Cumberland Community Foundation.
- Assets of the Women's Giving Circle are held and maintained at Cumberland Community Foundation. Members serve as an advisory panel to recommend use of the funds.
- Funds are granted to for women's and children's issues in the community.

2022-2024 Grant Focus Areas

Focus areas - 2 years

Grants - 1 year

Community Scorecard :

- Informs the grants focus selection
- Educates providers, funders and community on the needs of women & children in Cumberland County.

Funding Priorities

As the pandemic has exacerbated the situation of many women and children in our community, the following Focus Areas have been selected for the 2022-2024 grant cycles:

Focus Area

Basic Needs

- Financial insecurities (home, job, food, healthcare)
- Educational insecurities (literacy, financial literacy, academic)

Focus Area

Child Security

- Child abuse
- Foster care
- Childcare insecurity

Eligible Demographics

Programs/projects that serve:

- Women
- Children
- Women and children

in Cumberland County, NC

Children are birth through seniors in high school.

Grant Eligibility

- **Cumberland County** location and service area required. Priority given to organizations with a governing board located in Cumberland County NC.
- **Tax-exempt under Section 501(c)(3) or 509(a)(1), (a)(2), or (a)(3)** of the Internal Revenue Code or be a qualified unit of government which includes Native American tribal governments.
- **Must not discriminate** on the basis of age, race, national origin, ethnicity, gender, physical ability, sexual orientation, political affiliation or religious belief nor be a religious organization that serves exclusively sectarian purposes.
- **Must have met all reporting requirements on previous funding** to be eligible for future funding. For those organizations with active grants, a final or interim report must be submitted before or with the grant application to be considered for 2022-2023 funding.

Areas Not Funded

- Capital and endowment campaigns
- Event sponsorships
- Deficit budgets
- Organizations for re-granting purposes
- Travel and conferences
- Individuals
- Projects/programs promoting religious or political views
- Scholarships

How to Apply

- Online application link available: **September 14, 2022**
- Go to www.cumberlandcf.org to Women's Giving Circle page Grant Cycle Information tab.
- Deadline for complete application with all attachments: **October 5, 2022 by 11:59 PM.**

Foundant

- Online grant application system
- Complete and submit application online
- Use for document management such as Grant Agreements, Interim/Final Report submission
- Save as you go, and return to finish
- Apply appropriate spam filter to ensure you receive automatic emails
- Once submitted you cannot edit

Factors that make an Outstanding Application

- Clear *relevance* to WGC focus areas
- Provide a creative approach to a critical community need
- Offer opportunities to collaborate and foster partnerships, as well as leverage other funding sources
- Projects/programs that demonstrate the ability to achieve measurable results and have a high probability of successful continuation beyond the grant period
- Projects/programs that impact a larger population will be given priority

Factors that make an Outstanding Application

- Cost effectiveness—Greater impact compared to dollars spent
- Budget broken out to indicate ways that project may effectively benefit from partial funding and addressing how the project could go forward if only partial funding is possible
- Well developed and varied revenue sources that avoid reliance on a single source for annual funding
- If this is an existing program, please include data on success to date

Financial Information

Please submit two budgets:

- Your project/program budget
- The current annual budget for your organization

Sample Budget Line Items

Revenues:

Donations, grants, event revenue, sales revenue, program revenue, \$\$ amount of donated space, \$\$ amount of donated time, in-kind donations of goods and qualified services.

Expenses:

Occupancy, salaries, taxes & benefits, insurance, professional services, mileage, dues, permits, telephone, internet, repairs and maintenance, food and beverages, bank charges, marketing.

Program Evaluation Process

- Informal Site visit
- Mid year program report
- Year end program Report

Reports are necessary to show community impact, to promote WGCCC to attract new members, and therefore to increase our granting dollars.

The Power of Giving

- Total amount of grants awarded by WGC in Cumberland County = \$725,336

- Grants award by year:

2009: \$26,000	2015: \$48,750	2021: \$56,426
2010: \$50,000	2016: \$52,854	2022: \$56,921
2011: \$49,340	2017: \$50,715	
2012: \$55,000	2018: \$48,080	
2013: \$58,050	2019: \$54,570	
2014: \$62,000	2020: \$56,630	

- Grant range for 2022: \$2,300 to \$18,011
- Grant application maximum is \$20,000

Questions and Answers

Please ask! Everyone else wants to know the same thing!

Thank You!!

Thank you for attending and for all you do for the women
& children of Cumberland County

For more information, visit
www.cumberlandcf.org/womens-giving-circle