



# Cumberland Community Foundation, Inc.

308 Green Street • P.O. Box 2345 • Fayetteville, NC 28302  
www.cumberlandcf.org

## Grants and Services Available to Nonprofit Endowment Partners

In May 2011, Cumberland Community Foundation adopted the 2020 Development Plan, a program focused on growing sustainable support for nonprofit organizations. We are helping local nonprofit organizations build endowment funds to support their important missions. CCF's engagement with nonprofit endowment partners occurs on three levels:

### **Level 1: Beginning**

Activities/Status: *Nonprofit organizations (501(c)3) that*

- Are located in Cumberland County, NC and eligible for the Community Grants program.
- Have a fully funded Organizational Endowment Fund at CCF. (True endowment, no principal access.)

Eligible for:

- On-site board training on planned giving and endowment building.
- Planned giving and endowment building training for staff and volunteers (five or more).

### **Level 2: Organizing**

Activities/Status: *Organizations that meet Level 1 requirements and have*

- An endowment committee including two or more board members.
- A track record of correctly naming Cumberland Community Foundation as the agency's endowment building partner in all endowment related communications – OR – A board resolution naming CCF as sole endowment partner. (*Example language: "Resolved that all [agency's name] communications about endowment giving will direct those gifts directly to [agency's name] endowment funds at Cumberland Community Foundation, Inc."*)

Eligible for all of the activities in Level 1 plus:

- Assignment of CCF 2020 Ambassador. (*Assigned from the CCF board annually on July 1*)
- On-site endowment committee training *Let's Go! Endowments Grow!* (1 hour, call to schedule)
- Mini-grants for an endowment brochure or short video promoting the endowment partnership. (*Request application from CCF Grants Manager*)

### **Level 3: Active Campaign with Goal**

Activities/Status: *Organizations that meet Level 2 requirements and have*

- A board-adopted endowment campaign goal. (Campaign goal must be at least \$100K within five years.)
- An endowment brochure directing endowment gifts to Cumberland Community Foundation, Inc.
- Giving to endowment by at least 50% of the agency's current board of directors within the last 3 years.

Eligible for all of the activities in Level 1 & 2 plus:

- Eligible to apply for the *Lilly Endowment Challenge*, a \$1:\$1 matching grant program for new gifts to the agency's endowment at Cumberland Community Foundation. Prior to payment of the Lilly Challenge Grant, 100% of agency's board must have given during the current endowment campaign to the agency's endowment(s) at CCF. Unless otherwise agreed, the grant period is two years.