



Cumberland Community Foundation, Inc.

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www.cumberlandcf.org

Grants and Services Available to Nonprofit Endowment Partners

In May 2011, Cumberland Community Foundation adopted the 2020 Development Plan, a program focused on growing sustainable support for nonprofit organizations. We are helping local nonprofit organizations build endowment funds to support their important missions. CCF's engagement with nonprofit endowment partners occurs on three levels:

Level 1: Beginning

Activities/Status: *Nonprofit organizations (501(c)3) that*

- Are located in Cumberland County, NC and eligible for the Community Grants program.
- Have a fully funded Organizational Endowment Fund at CCF. (True endowment, no principal access.)

Eligible for:

- On-site training on planned giving and endowment building for board, staff and/or volunteers.
- Online webpage that links to CCF's donation portal, accepting credit card gifts. (*Upon request*)

Level 2: Organizing

Activities/Status: *Organizations that meet Level 1 requirements and have*

- An endowment committee including two or more board members.
- A track record of correctly naming Cumberland Community Foundation as the agency's endowment building partner in all endowment related communications – OR – A board resolution naming CCF as sole endowment partner. (*Example language: "Resolved that all [agency's name] communications about endowment giving will direct those gifts directly to [agency's name] endowment funds at Cumberland Community Foundation, Inc."*)

Eligible for all of the activities in Level 1 plus:

- Endowment growth strategy session and campaign support with CCF Development Manager.
- Mini-grants for an endowment brochure or short video promoting the endowment partnership. (*Request application from CCF Development Manager*)

Level 3: Active Campaign with Goal

Activities/Status: *Organizations that meet Level 2 requirements and have*

- A board-adopted endowment campaign goal. (Campaign goal must be at least \$100K within five years.)
- An endowment brochure directing endowment gifts to Cumberland Community Foundation, Inc.
- Giving to endowment by at least 50% of the agency's current board of directors within the last 3 years.

Eligible for all of the activities in Level 1 & 2 plus:

- Eligible to apply for the *Lilly Endowment Challenge*, a \$1:\$1 matching grant program for new gifts to the agency's endowment at Cumberland Community Foundation. Prior to payment of the Lilly Challenge Grant, 100% of agency's board must have given during the current endowment campaign to the agency's endowment(s) at CCF. Unless otherwise agreed, the grant period is two years.