



Cumberland Community
Foundation, Inc.

Board Alumni
Update

February 25, 2026

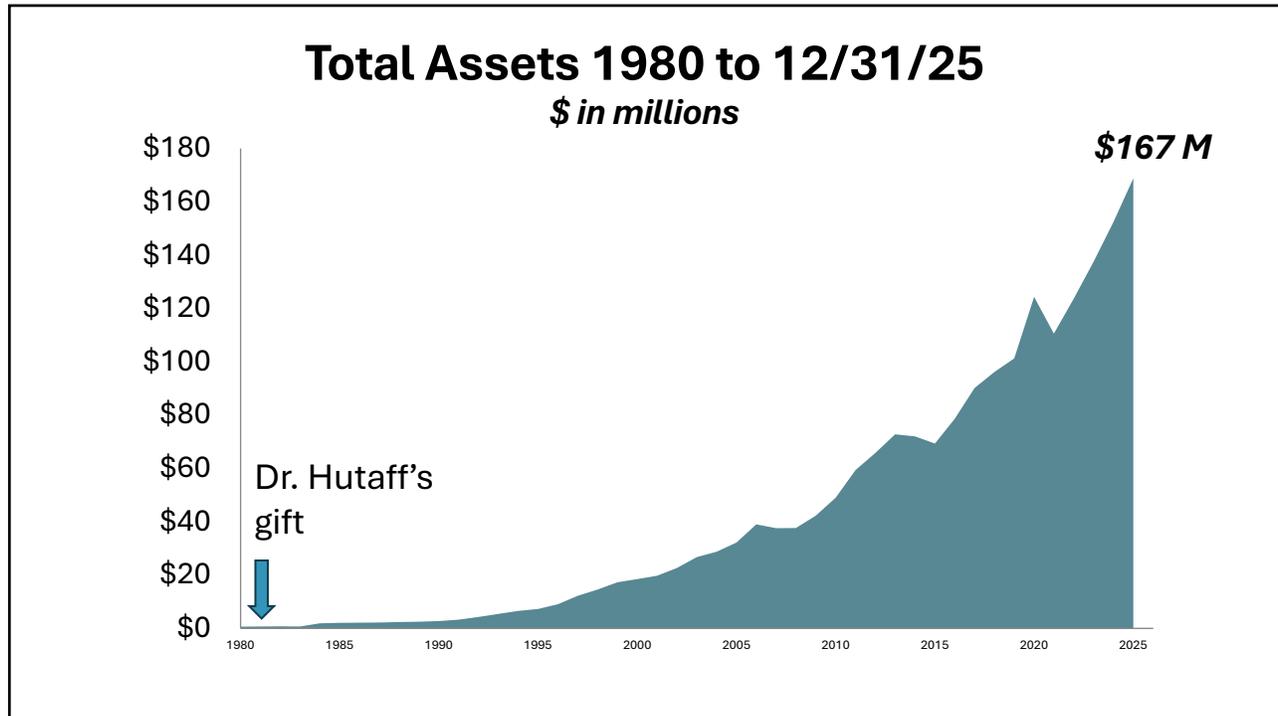
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CCF Update:

- Report on 2025
- Update on program areas
- Reflections and wisdom



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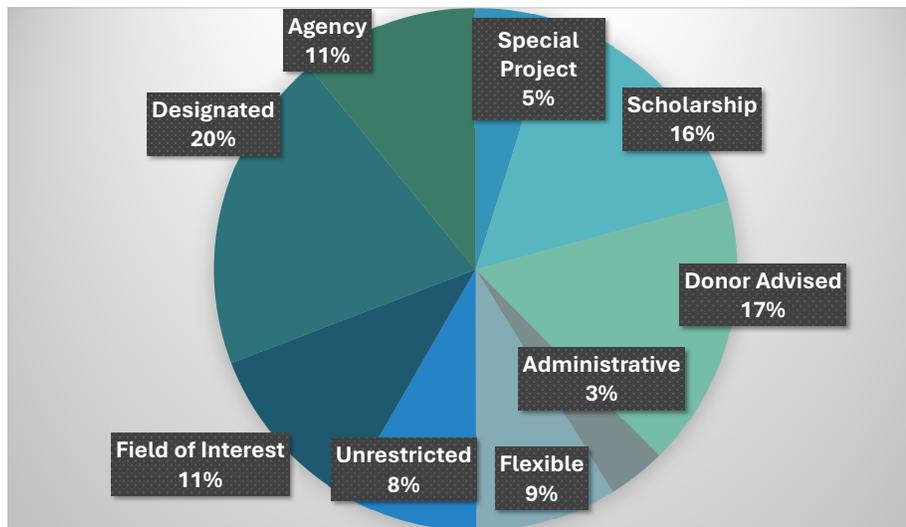


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***Asset growth translates
to
\$111,360,312
in grants and scholarships
paid since 1980***

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Assets by Fund Type as of 12/31/25



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Grants & Scholarships in 2025

- \$11,033,144.14 paid
- 1,308 grants
- 152 scholarships

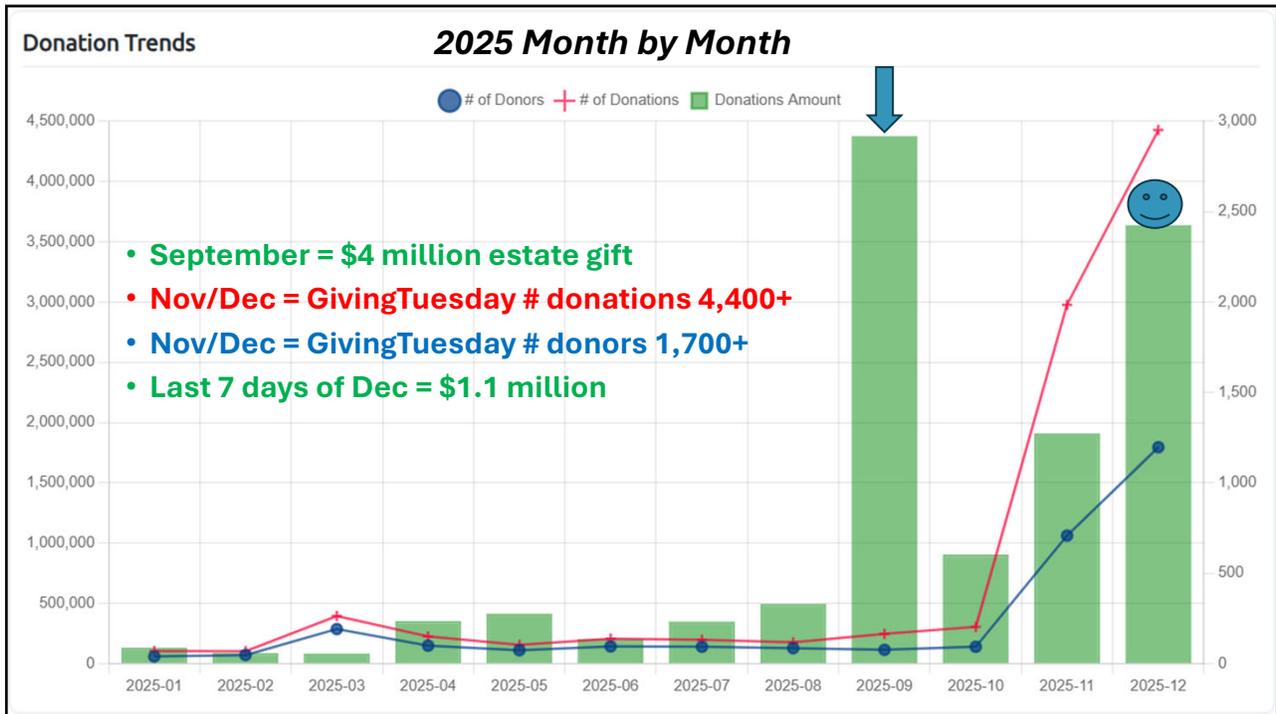
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Donations in 2025

- \$12,940,733.38 in gifts received
- 6,346 gifts
- 2,318 donors
- 924 first time donors to CCF



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CCF Programs

What CCF does throughout the year. Every year.

1. Fund management (all types)

2. Nonprofit endowment partnerships
3. GivingTuesday campaign
4. Scholarship programs
5. Community Grants
6. Training for nonprofit organizations
7. Summertime Kids program
8. Women's Giving Circle of Cumberland County
9. Special projects
10. Networking, connecting, mentoring, advising



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Fund Management

- 720 funds under management
- Gift processing
- Investment management
- Account reconciliation
- Grantmaking for charitable purpose(s)
- Statements and donor reporting
- Records management
- Stewardship
- Audit



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Nonprofit Endowment Partnerships

- Feedback from local nonprofits – biggest need is unrestricted, general support
- Nonprofit endowments (agency and designated) meet this need.
- 38 nonprofit organizations created their own agency endowments at CCF
- 178 designated endowments created by donors
- Now 31% of CCF's assets



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Nonprofit Endowment Partnerships

Sustaining Annual Gifts

Size of Annual Gift	Endowment gift to replace annual gift if 4% payout
\$500	\$12,500
\$1,000	\$25,000
\$2,500	\$62,500
\$5,000	\$125,000
\$10,000	\$250,000
\$25,000	\$625,000



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Nonprofit Endowment Partnerships

Recent Technical Assistance:

- Cape Fear Botanical Garden
- Council on Older Adults
- Fayetteville Area Operation Inasmuch
- Fayetteville Symphony Orchestra
- Fayetteville Urban Ministry
- United Way of Cumberland County



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GivingTuesday Campaign

What is GivingTuesday:

- A **global day of giving** held annually the Tuesday after Thanksgiving
- Nine day community-wide campaign
- CCF goals:
 - Improve quality of life for all
 - Support local nonprofits
 - Increase local giving

2025 GivingTuesday Stats:

- 82 nonprofit participants
- **Over \$4.19 million raised!**
- \$3.653 million from campaign donations
- \$535K in matches raised by CCF
- Gifts up to \$5,000 were matched 21 cents on the dollar.



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GivingTuesday Campaign Matching Donors 2025

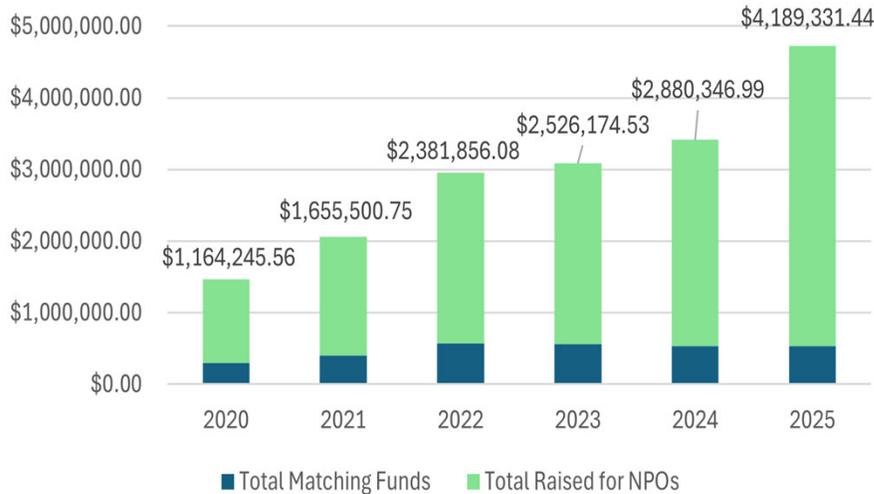
- Fayetteville New Car Dealers Association
- Holmes Security Systems
- Elizabeth “Beth” Keeney
- Ray and Daphne Manning
- Carol and Sammy Short
- Unrestricted Endowment Funds of CCF
- Anonymous board members
- Anonymous
- Anonymous
- Anonymous
- Anonymous

\$536k in 2025
21 cents on the dollar



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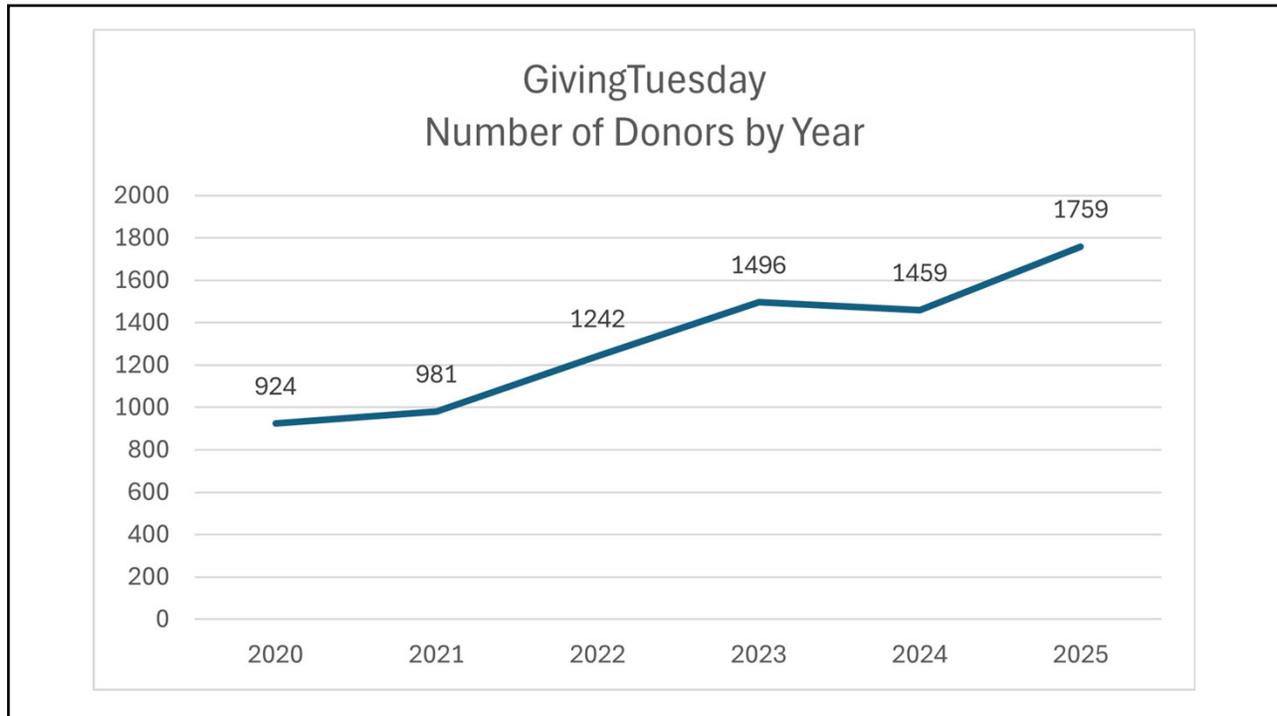
GivingTuesday Grant Distributions by Year



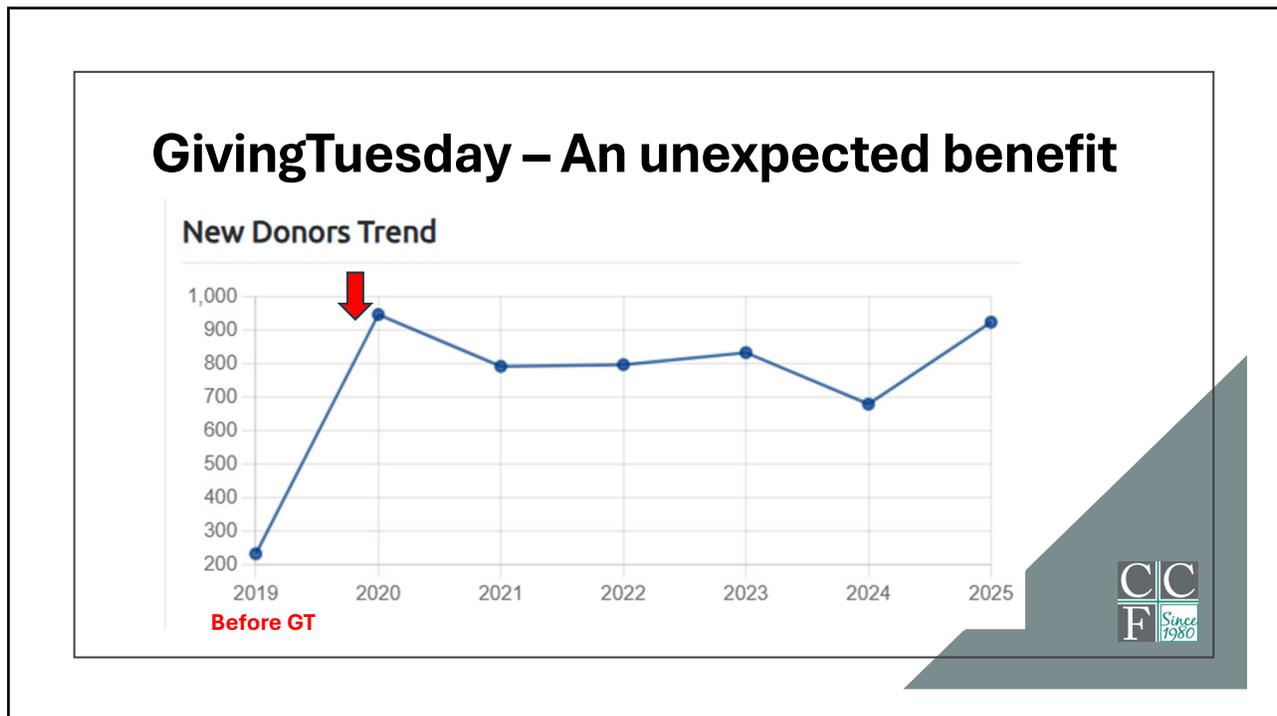
2020-2025
Total dollars raised
during
GivingTuesday:
\$14,797,433



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Scholarship Program



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Scholarship Program FY 2025

- \$1,132,060 in scholarships
- 165 awards
- 115 students

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Scholarship Program

- \$10.5 million estate gift from Bob Short received in 2011
- So far, we have distributed \$7.5 million in awards
- The endowment fund has grown to \$15 million



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Scholarship Program

- Two application cycles:
 - Robert H. Short Scholars Program
 - Community Scholarship Program
- Scholarship budget for 2026 = \$1.2 million (including renewals)
- Instructions and applications on website
- **May 20, 2026: Scholarship Awards Celebration Event (4pm at Cape Fear Botanical Garden)**



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Community Grants Program *(discretionary to CCF board)*

- Cape Fear Valley Methodist University School of Medicine
 - \$1,000,000 for operational costs and scholarships
- Fayetteville State University
 - \$580,060 for CCF-FSU Cumberland First Scholars Initiative - Free summer school for local students (over 4 yrs)
- Cape Fear Botanical Garden
 - \$500,000 for the Always Growing Campaign, Cumberland Community Foundation Summer Camp & Children's Educational Programming Endowment (on-going)
- News Foundation of Greater Fayetteville
 - \$150,000 for CityView's dedicated local government reporter (over 5yrs)
- Cumberland County Council on Older Adults
 - \$120,000 for the Cornelia Bullock Wilkins Senior Information Hub (3yrs)



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Community Grants Program *(discretionary to CCF board)*

Grant Cycle by Quarter

<p>Winter Cycle – January Environment Global Awareness Healthcare – Mental Health Historic Preservation</p>	<p>Spring Cycle - April Human Services Quality of Life for low income people</p>
<p>Summer Cycle – July Children Education Arts</p>	<p>Fall Cycle - September Healthcare Seniors</p>



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Example Community Grants (discretionary to CCF board)

- E. Melvin Honeycutt Elementary School
 - \$2,500 for Breakfast Brain Bites, breakfast for children with chronic tardiness to combat hunger issues
- United Way of Cumberland County
 - \$48,850 for Imagination Library Storytimes, supporting the development of early literacy
- Cumberland County Library
 - \$45,394.30 for Music and Movement Library, an interactive outdoor space for learning, creativity and sound to come together through music, motion and exploration



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Training for Nonprofit Organizations

Planned Giving: Getting the Proper Start
Lilly School of Philanthropy



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Training for Nonprofit Organizations

• *Tammy Talks Series 2026*

Presented by Tammy Goodwin, MBA, JD; Operations Director/Firm Administrator at TRP Sumner

- January - Cybersecurity Best Practices
- February - Attracting and Retaining Talent in Resource-Limited Settings
- March - Enhancing Team Performance and Collaboration
- April - Navigating Compliance, Benefits, and Succession Planning



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Summertime Kids Program

Supporting educational and enriching summer experiences for local youth every year since 1992



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Summertime Kids Program

- Number of children served in 2025: 1,480
- \$76,490 in grants awarded
- Funded two ways:
 - Donations from 123 people
 - Payouts from Summertime Kids endowment funds



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Summertime Kids Grantees in 2025

- | | |
|--|---|
| • Autism Society of North Carolina | • Fayetteville Urban Ministry, Inc. Find-A-Friend |
| • Cape Fear Botanical Garden | • Friends of the Cumberland County Library |
| • Cape Fear Regional Theatre | • Greater Life of Fayetteville |
| • Communities United for Youth Development | • Moore Street Foundation |
| • Cumberland Parks and Rec-Aquatics Program | • Museum of the Cape Fear Historical Complex |
| • Cumberland Parks and Rec-Nature Camps | • Rockfish Camp & Retreat Center |
| • Cumberland Parks and Rec-Fayetteville Flyers | • The Salvation Army- Fayetteville Corps |
| • Fayetteville State University Planetarium | • Special Olympics Cumberland County |
| | • The First Tee of the Sandhills |
| | • Vision Resource Center |



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Women's Giving Circle



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Women's Giving Circle

***\$1,000,506.08 in
grants awarded
since beginning***



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Special Projects

- **Children's Arts and Enrichment Initiative**
 - Committee working to expand children's access to arts and educational enrichment opportunities.
 - Support comes from the arts endowments and the unrestricted endowments of CCF
- **GivingTuesday**
- **Other, as needed:**
 - Hurricane Matthew Relief & Recovery Fund (2016)
 - Hurricane Florence Relief & Recovery Fund (2018)



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Networking, Connecting, Mentoring

- Advising local boards and CEOs about their organizations
- Helping organizations get started or re-connected:
 - Boys & Girls Club of Southeastern NC – getting started
 - Three Rivers Land Trust – getting reconnected to Cumberland County
- Connecting private foundations to local organizations
 - Long Leaf Fund of FFTC – large Charlotte Funder
 - The Anonymous Trust – large southeastern NC foundation
 - Donor advisors



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Front Row L-R: Kendra Murray, Maddie Kellogg, Marie Milton, Kimmi Nettles
 Back Row L-R: Tara Martin, E-Lissa Cogdell (Intern), Mary Holmes, Kim Olalekan, Mary Anne Brooks

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Current Board Members

Larry Bass, CPA
 Vera Bell
 Jerial Bogan
 Bruce Dantzler
 Lani Dickey
 Mac Healy
 Beth Keever
 Ricky Lopes, CPA
 Brian Pearce
 WC Powers
 Janet Prewitt

Kelly Puryear, CPA
 Gail Riddle
 Wilhelmena Sapp
 Emily Schaefer
 Melissa Smith
 Brenda Sparks
 Jabbar Surlles
 Lockett Tally
 Joe Vonnegut
 Max Weinstein

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Board Alumni

- John S. Ayers
- Ervin I. Baer (1929-2004)
- Dr. Kamal M. Bakri (1950 – 2022)
- Dan T. Barker * (1921-2010)
- Ellenor T. Barker
- Reginald M. Barton, Jr.
- Dr. John K. Bergland (1930-2024)
- Cathy J. Blackwell
- Mildred M. Braxton (1933-2024)
- Nancy Broadwell
- Mary Lynn Bryan
- Jesse H. Byrd, Jr. (1934-2022)
- Dr. James E. Carson
- Anthony G. Chavonne
- J. Gary Ciccone
- Anthony M. Cimaglia
- Dr. Franklin S. Clark III *
- Alfred E. Cleveland (1935-2017)
- Libby Stanfield Daniel
- Margaret H. Dickson

***Founding Board
Members**

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Board Alumni

- William H. Dudley
- Paul Eaglin (b-2024)
- Naoma W. Ellison
- Eleanor W. Fleishman
- Dr. Loleta Wood Foster
- Ashton L. Fox
- Dr. John R. Griffin, Jr. (1935-2017)
- Leslie A. Griffin
- Dr. Rakesh Gupta
- James S. Harper (1923-2008)
- Elaine M. Bryant Hayes
- Dr. John T. Henley, Jr.
- Joseph H. Hollinshed (1934-2014)
- Dell Kistler Hollstein * (1926-2022)
- Charles B. C. Holt (1933-2011)
- Henry G. Hutaff (1930-2017)
- Lucy H. Jones
- Dr. J. Wesley Jones
- Dr. William R. Jordan (1941-2014)
- Elizabeth Marler Keeney

***Founding Board
Members**

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Board Alumni

- James R. Konneker
- S. Lynn Legatski
- Ashton W. Lilly * (1908-2000)
- O. Raymond Manning, Jr.
- Dr. A. A. Markley * (b-2018)
- Ron Matthews
- Lonnie J. McAllister, Jr (1943-2024)
- Robert O. McCoy, Jr. * (1928-2011)
- R. Williford McCauley
- J. Scott McFadyen, Jr. (1929-2014)
- Thomas R. McLean (1919-1998)
- Gen. (R) Dan K. McNeill
- Samuel H. Meares (1926-2023)
- Sandra W. Monroe
- Walter C. Moorman (1929-2019)
- Dr. Ruby S. Murchison (1932-2021)
- Ellen K. Parker (1935-2022)
- Amy P. Perko
- Richard L. Player, Jr. (1934-2015)
- Donald L. Porter

***Founding Board
Members**

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Board Alumni

- Peggy Powers (1929-2010)
- John E. Raper, Jr. *
- Robert G. Ray (1943-2022)
- Barbara B. Richardson
- Joel Schur (1933-2020)
- Samuel E. Short
- Seema Slehria
- Ole M. Sorensen
- Myrtle Alston Summers
- Iris M. Thornton (1925-2017)
- Dr. Ronald B. Tucker (1943-1999)
- Terri Union
- Charles H. vonRosenberg (1914-2005)
- Eva C. Williams
- Thomas W. Williams, Jr.
- Dr. Eugene E. Wright, Jr.
- Dorothy B. Wyatt
- Ramon L. Yarborough (1933-2023)
- Virginia L. Yarborough (1935-2021)

***Founding Board
Members**

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Cumberland Community
Foundation, Inc.

(910) 483-4449
www.cumberlandcf.org

Thank you